

7th February, 2015: Visit to Artha Herbs Extracts and Derivatives (India) Pvt. Ltd., Palakkad, Kerala.

Ms. Suma TS, ENVIS Co-ordinator, Ms. Soumyashree N., Research Fellow and Ms. Bhagya Lakshmi K., Research Fellow of FRLHT's ENVIS Centre on Medicinal Plants visited **Artha Herbs Extracts and Derivatives (India) Pvt. Ltd.**, Palakkad, Kerala. A new initiative, where raw drugs are sold to industries at the market price through AHEAD. These raw drug materials are procured directly from Tribal societies, federations, and cultivators. It also encourages cultivation of herbs at large scale. The field station of AHEAD has demonstration plots laid with select medicinal plants. A compost making unit is established for decomposable factory waste. These waste materials are converted to compost, packed in 1 and 25 kg bags and sold at affordable prices. This is certified by Horticulture Research Centre.



AHEAD team members comprising of Shri Govindan, Shri Krishnakumar at their field station, Pampampallam.



Demonstration plot



Pushti: compost from herbal manufacturing units degradable



Compost processing unit at AHEAD field station, Pampampallam.

For more details write to: aheadcp@gmail.com