

Report for ENVIS App survey

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Mobile generation (ENVIS App) Survey based

https://play.google.com/store/apps/details?id=com.envis_frlht



Release on 28th March 2014 by Shri A.K. Srivatsav, IAS, Chief Secretary and invited dignitaries during the ENVIS meeting



To develop ENVIS app for mobile android platform, we did survey having some question related requirement for future app. In survey we asked some question related to app.

Procedure to survey: we send email to our 900 envis subscribers out of these people we got 96 responses so the result is based on that these responses.

According to survey,

1. Pages that user browse more in envis site(envis.frlht.org)-
Botanical/Local (Vernacular) name Search: 90.70 %, Digital Herbarium: 43.35 %, Digital Atlas: 12.79 %, Raw Drugs: 36.05 %, Conservation Concern Species: 34.88 %, State wise Checklist: 31.40 %
2. Search for the medicinal plants -Botanical Names: 82.25 %, Vernacular Name: 52.94 %, Treaded Plants: 15.29%
3. User view about Herbarium images-Excellent: 32.43 %, Good: 55.41 %, Fair: 10.81 %, not up to the mark: 1.35 %
4. User view about Digital Atlas- Excellent: 22.06 %, Good: 61.76 %, Fair: 14.71 % not up to the mark: 1.47 %.
5. Overall Experience about site-Excellent: 26.58 %, Very Good: 29.24 %, Good: 27.85 %, Fair: 05.06 %, Not up to the mark: 1.27 %, Poor: 0 %.
6. How user wants ENVIS app to be? - User friendly, with regular updates, Based on botanical name and images.

Conclusion of Survey:

User Requirements:

- According to survey most of the people wants plants information by search of botanical name.
- User required more Herbarium images
- User view about digital atlas is good and overall experience about site is very good.
- User expectation is to provide more plants images
- Vernacular name wants accordance to language font.
- Simple apps with regular updates, Interactive.

- Sample survey monkey analysis

We believe in constant improvement!

